



INTERNATIONAL SEMINAR  
**TRENDS  
IN GLOBAL  
EDUCATION**

**The impact of  
governance structures,  
privatization  
and digitalization**

**25 and 26 September 2023**

**DAY 1** 25 SEPTEMBER

**Global governance today: challenges, power and privatization  
between international complexity and digitalization**

**10:00 AM**

**OPENING REMARKS:**



**PEDRO DALLARI**

*Director, International Relations Institute*

**HOSTING INSTITUTE**

Director of IRI-USP and professor since 2002 at the university. Coordinator of the Ibero-American Center (CIBA-USP) and member of the Human Rights Commission. From 2004 to 2008, he was a judge and president of the Administrative Court of the Inter-American Development Bank (IDB). From 2013 to 2014, he was a member and coordinator of the National Truth Commission (CNV). He is currently a member of the Board of Directors of the Center for Justice Studies of the Americas (CEJA), a body of the Organization of American States (OAS).

**INTRODUÇÃO E MEDIAÇÃO**



**CRISTIANE CARNEIRO**

She is an associate professor at the Institute of International Relations at the University of São Paulo. She holds a PhD in Political Science from New York University (2006). She taught courses in the Program in International Relations at the University of Pennsylvania, where she did a Post-Doctorate (2007-2008), and in the Department of Political Science at New York University.



**ANDRESSA PELLANDA**

General coordinator of the National Campaign for the Right to Education. She is a doctoral candidate in International Relations (IRI/USP), with a postgraduate degree in Political Science (FESP/SP). Integrates the Malala Network. Representing the National Campaign for the Right to Education (Brazil), it integrates the coordination of the Collective Consultation of NGOs of Unesco Global, the Steering Committee of the Lusophone Network for the Right to Education; membership in the Latin American Campaign for the Right to Education; membership in the Global Campaign for Education; the membership of the Global Consortium on Privatization of Education and Human Rights, the Brazilian Committee on Human Rights and Foreign Policy, the GT Agenda 2030 in Brazil and the Coletivo RPU Brasil.

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**10:30 AM**

**ROUND TABLE 1** Scholar's contribution



**CAMILLA CROSO**

Multistakeholderism in global education governance

Camilla Croso is division director of Initiatives at the Open Society Foundations, having previously been director of its Education Program. Croso joins Open Society from the Latin American Campaign for the Right to Education, where she was general coordinator. Based in Brazil, Croso led the regional network, working for effective implementation of the right to education in 18 Latin American countries. She was president of the Global Campaign for Education, sat on the board of directors of the Global Partnership for Education, and has integrated both Global and Regional Sustainable Development Goal 4 and Education 2030 Steering Committees.



**FRANK ADAMSON**

Global Education Reform

Assistant Professor of Education Leadership and Policy Studies at California State University, Sacramento (USA). Senior Policy and Research Analyst, SCOPE Center, Stanford University (Jan. 2015 – August 2018). Dr. Adamson studies how different political and economic approaches to education relate to student experiences and opportunity in schools and communities. His latest research examines international and U.S. saturation levels of education privatization and implications for education equity. Adamson's volume Global Education Reform compares the approaches of privatization and public investment to education policy in six countries. His latest volume, Realizing the Abidjan Principles on the Right to Education: Human Rights, Public Education, and the Role of Private Actors in Education, was published in 2021.



**GONZALO BERRON**

Multistakeholderism: debates in several areas

Project director at the Friedrich Ebert Foundation - Brazil. He is an associate fellow of the Transnational Institute (TNI) and a member of the TNI Corporate Power Team. PhD in Political Science from the University of São Paulo, he has been active since 2000 in international mobilizations as part of social movements, trade union organizations, other networks and civil society campaigns in Latin America. He is from Argentina and has been living in Brazil for many years.



**THIAGO GHERE**

SDGs in Global Governance

PhD in International Relations from the University of Brasília (2011). He is a professor associated with the Institute of International Relations at the University of Brasília (UnB). As a professor and researcher, he works mainly in studies on International Relations in Brazil, History and Theories of International Relations, Studies on South America, Borders, Strategic Partnerships, Critical Studies on International Security. He specializes in Brazil-Venezuela relations. He worked at the Presidency of the Republic between 2012 and 2015, at International Federative Cooperation and at the National Commission for Population and Development (CNPD). Currently develops research on BRICS, Agenda 2030 and the Sustainable Development Goals (SDGs). Coordinates the UnB 2030 Strategic Program: Sustainability and Inclusive Development. Leader of the Research Group Center for Studies on International Relations in Contemporary Brazil registered with CNPQ.

**Debate, potential routes**

**12:00 PM**

**LUNCH BREAK**

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**02:00 PM**

**ROUND TABLE 2** Activists contribution



**DAVID ARCHER**

Transforming Education Summit: next steps

David Archer is the Head of Programmes and Influencing with ActionAid's Global Secretariat, leading work on system change for climate justice, economic justice, public services and women's rights. He was the Stakeholder Convenor for the Transforming Education Summit Action Track on Financing in September 2022. David qualified as a trained teacher and researched adult learning programmes inspired by Paulo Freire across Latin America (Literacy and Power), developing the Reflect approach in the 1990s. He is a co-founder of the Global Campaign for Education and Chair of the Right to Education Initiative. From 2018-2020 he served as chair of the Strategy and Impact Committee of the Global Partnership for Education. Recent publications include The Public Versus Austerity: Why public sector wage bill constraints must end and The Vicious Cycle: connections between the debt crisis and the climate crisis.



**MARCELO DI STEFANO**

Threats to public services

Adjunct Professor of Labor Law and Social Security at the Faculty of Economic Sciences at the University of Buenos Aires and Associate Professor of Principles of Human Rights and Constitutional Law of the Common Basic Cycle at the University of Buenos Aires. Represents Public Services International (PSI), being co-president of PSI Educación. Integrates the association and staff network of the University of Buenos Aires.



**MARIA RON BALSERA**

Threats to public services

Dr. Maria Ron Balsera, Director of Program at the Center for Economics and Social Rights (CESR). She works on Tax Privatisation and the Right to Education: influencing education financing policy. She has over fifteen years of experience in research and advocacy in education, human rights, privatisation, economic justice and intersectionality.



**PRISCILA GONSALES**

Digitalization of Education in Global Governance

Researcher at the UNESCO Chair in Distance Education at the University of Brasília. She is the founding director of the Educadigital Institute, professor of the post-graduate Integral Education of Educators at the Singularidades Institute, doctoral candidate in Languages and Technologies at the Institute of Language Studies at Unicamp. Master in Intelligence Technologies and Digital Design at PUC-SP and in Education, Family and Technology at Universidad Pontificia de Salamanca (Spain), post-graduated in Management of Communication Processes at ECA-USP, with emphasis on the interrelationship of communication and education (media studies in education).



**ROBERTO LEÃO**

Education workers' global perspective

Secretary of International Relations of the CNTE (National Confederation of Workers in Education). Professor of the Official Teaching Network of the State of São Paulo. Vice-president for Latin America of International Education (IE). Former president of the CNTE.

**Debate, potential routes**

**04:00 PM**

**DAY 1 CLOSURE**

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**DAY 2** 26 SEPTEMBER  
**Civil society strategies at  
regional and national levels**

**10:00 AM**

**OPENING REMARKS:**



**CARLOTA BOTO**  
*Director, Faculty of Education*  
**HOSTING FACULTY**

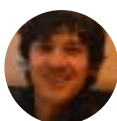
Carlota Boto is a professor and is currently the director of the Faculty of Education at the University of São Paulo (USP), where she teaches Philosophy of Education. He is a CNPq Productivity Scholar. He is part of the group of main researchers of FAPESP's Thematic Project entitled Knowledge and practices on borders: for a transnational history of education . He graduated from USP, in Pedagogy and History. She has a master's degree in History and Philosophy of Education from FEUSP, a PhD in Social History from FFLCH/USP and a professorship in Philosophy of Education from FEUSP. She is the author, among others, of the books "The new man's school: between the Enlightenment and the French Revolution" and "Education and Ethics in Modernity: an introduction". At FEUSP, he coordinates the Philosophy and History of Pedagogical Ideas Study Group (GEFHIPE). He also participates in the Human Rights, Democracy, Politics and Memory Research Group at the Institute of Advanced Studies at USP.

**INTRODUCTION AND MEDIATION**



**ANDRESSA PELLANDA**

General coordinator of the National Campaign for the Right to Education. She is a doctoral candidate in International Relations (IRI/USP), with a postgraduate degree in Political Science (FESP/SP). Integrates the Malala Network. Representing the National Campaign for the Right to Education (Brazil), it integrates the coordination of the Collective Consultation of NGOs of Unesco Global, the Steering Committee of the Lusophone Network for the Right to Education; membership in the Latin American Campaign for the Right to Education; membership in the Global Campaign for Education; the membership of the Global Consortium on Privatization of Education and Human Rights, the Brazilian Committee on Human Rights and Foreign Policy, the GT Agenda 2030 in Brazil and the Coletivo RPU Brasil.



**LUIS EDUARDO MURCIA**

Luis Eduardo Pérez Murcia holds a PhD in Development Studies from the Institute for Global Development at the University of Manchester, where he currently teaches on Migration and Development. Between 2018 and 2021, Luis Eduardo worked as a postdoctoral researcher at the HOMInG Project, University of Trento and, since then, he has been collaborating with the project as an associate researcher. Her research interests include home and domestic life, displacement, migration and mobilities, aging and life histories.

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**NELSY LIZARAZO**

Latin America

General coordinator of CLADE (Latin American Campaign for the Right to Education). Colombian and Ecuadorian, she graduated in Philosophy and Letters, with a postgraduate degree in Political Science and International Relations and a doctorate in Complex Thought. He worked in the areas of popular, formal and non-formal education, as well as in the field of popular communication, especially in community radios. She was a consultant in the areas of gender, human rights, children's and adolescents' rights. She is a pedagogical mediator, media education communicator, process and project manager in the areas mentioned above. Active and voluntary member of Pressenza, International News Agency for Peace and Non-Violence. Committed to active non-violence.



**RENE RAYA**

Asia

Lead Policy Analyst, Asian South Pacific Association for Basic and Adult Education (ASPBAE). He is a member of the management collective of Action for Economic Reforms (AER). Raya is a longtime education activist that has been working for decades in the region and in international forums, such as those concerned with the United Nations 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs). In collaboration with the Global Campaign for Education, he has contributed to publications defending the public good and the right to education over the private sector.



**RUI DA SILVA**

Lusophone countries

Rui da Silva is a researcher, president of the Board and coordinator of the Education, Development and Global Citizenship research group from the Center for African Studies of the University of Porto. He worked as a researcher, consultant and education specialist in projects in Angola, Cape Verde, Guinea-Bissau, Timor-Leste and South Sudan. He is also a founding member of the Lusophone Network for the Right to Education (ReLus). Co-host and producer of the podcast Eduquê, which showcases new Portuguese-language research on education, broadly defined. His research interests include the relations between the public and the private in education in the Global South, the evaluation of the effects and impacts of humanitarian aid and development assistance projects, and global education policy and the right to education.



**SOLANGE AKPO**

Africa Network Campaign on Education for All (Togo)

Capacity Building Manager & Acting Regional Coordinator ANCEFA (Africa Network Campaign on Education for All) – Togo, a Pan African regional civil society education network active in 38 countries in Africa. Solange is a lawyer and human rights activist. She has over 15 years of experience in Education policy analysis and management of development programmes, campaign and advocacy with a focus on gender and inclusion. Solange has served in various capacities at country and regional levels, working with LTDF, a women's rights association, Aide et Action, a French INGO specialised in Education before joining ANCEFA. Solange holds a Master of Arts Degree with a major in German, a Postgraduate degree (DEA) in International Public Law (University of Nancy II/France) and a Master of Finance from the CERAM (Business School in Sophia Antipolis Nice/France). She holds a Certificate in Education Sector Projects and Programme from the UNESCO International Institute of Education Planning (IIEP) Paris.

**Debate, potential routes**

**12:30 PM**

**LUNCH BREAK**

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**02:30 PM**

**ROUND TABLE 2** National level



**DANIEL CARA**  
Brazil

Professor at the Faculty of Education of the University of São Paulo and member of the Steering Committee of the Brazilian Campaign for the Right to Education. He was general coordinator of the Campaign from 2006 to 2020. He was awarded the Darcy Ribeiro Prize in 2015 by the Brazilian Chamber of Deputies on behalf of the National Congress. He has worked to improve the legal texts and approval of educational policies such as the National Education Plan (2014-2024) and the constitutionalization of the new and permanent Fund for the Maintenance and Development of Basic Education and Valorization of Education Professionals (Fundeb) with the Student Cost of Quality (CAQ) and the National System for the Evaluation of Basic Education (Sinaeb).



**DIEGO PARRA**  
Chile

Researcher at the ALERTA Center and the Chilean Observatory of Educational Policies (OPECH) at the University of Chile. He holds a doctorate in psychology from the same university and is part of its psychology and education program, where he researches the history of psychology linked to the development of the Chilean education system. He is also a member of the country's Forum for the Right to Public Education. He has already contributed to the Latin American educational debate with academic articles on corporate power in Chile's educational and constitutional debate, and the commodification of education in his country.



**ISABEL DA SILVA**  
Mozambique

Executive Secretary of MEPT (Movement for Education for All) in Mozambique. She is a member of the Lusophone Network for the Right to Education (Relus). At MEPT, she coordinates the organization's advocacy actions to ensure adequate funding for public education, improving the quality of government programs in basic education and expanding access and permanence for students in the country's schools. She is a member of national and international organizations: the Budget Monitoring Forum, the Civil Society Network for the Rights of the Child (ROSC), the Coalition for the Elimination of Child Marriage (CECAP), the Transparency Coalition for International Tax Justice and the Global Campaign for Education.

### Debate, potential routes

**04:00 PM**

**DAY 2 CLOSURE**

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