

TAKING HEALTH BACK FROM CORPORATIONS

1980's CORPORATIZATION & MARKETIZATION OF HEALTH



SUSAN GEORGE

THIS SYSTEM OF LOBBYING IS TOTALLY TIED UP WITH THE NEOLIBERAL ECONOMIC SYSTEM.



THE W.H.O HAS WORKED UNDER INCREASING PRESSURE OF DONOR CONTROL.



DAVID LEGGE



WE SHOWED THAT ORGANIZED PEOPLE (ARE) MORE POWERFUL THAN THE PHARMACEUTICAL COMPANIES.

LATE 90's-EARLY 2000s AIDS TREATMENT ACTION CAMPAIGN & DOHA AGREEMENT

CRUEL IMPLICATIONS OF PATENTS ON HIV TREATMENT DREW A LINE IN THE SAND BETWEEN LIFE & DEATH, NORTH & SOUTH



MARK HEYWOOD



- SOCIAL MOBILIZATION OF POOR & WORKING CLASS PEOPLE
- LEGAL STRATEGIES
- DEMAND FOR HEALTH AS RIGHT
- USE OF MEDIA
- MORAL QUESTION

MID-2000's FALL BACK FROM FIGHTING GLOBALLY → BIG PHARMA'S RE-ORGANIZATION & RE-ASSERTION OF POWER

TODAY & COVID-19

POTENTIAL MEDICINES FOR COVID-19 ARE ALREADY HEAVILY PATENTED



BABA AYE

INTELLECTUAL PROPERTY RIGHTS REGIME

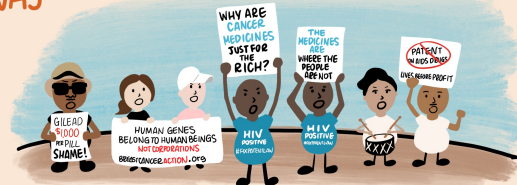
- *KNOW PHARMA'S TACTICS
 - (DONATIONS)
 - (PRICECUTS)
 - (VOLUNTARY LICENSES)
 - (PUBLIC/GENERIC PRODUCTION CAPACITY EXISTS)
- *ASSERT POSSIBILITY
 - (AFFORDABLE-PRODUCTION COSTS < \$1.00)
- *DEMAND ACTION
 - (GOVERNMENT ACTION)
 - (COMPULSORY LICENSES)



KAJAL BHARDWAJ

WE WOULD BE FOOLS NOT TO LEARN FROM HISTORY. PEOPLE'S MOVEMENTS & HISTORIES ARE CARRIED ACROSS GENERATIONS & COUNTRIES, WRITTEN IN STONE & BLOOD, AND THIS IS WHERE OUR COLLECTIVE BATTLES FOR ACCESS WILL BE WON.

OUR HEALTH IS NOT FOR SALE!!



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